

"THE ENVIRONMENT IS CHANGING" CONTEST 2015

PURPOSE

ProjectHub is pleased to invite animators, producers and students and graduates of animation schools, to present shorts films to be selected for an exhibition and subsequent awarding ceremony.

RULES AND REGULATIONS

Trought the creative call "The environment is changing", ProjectHub aims to promote and exhibit animations, related to environmental sustainability, produced by students and graduates of animation, advanced High-School students, independent animators and international producers, and also seeks to provide a space for artistic and technological reflection in this area. The climate it's a major part in our planet's environmental system that even "details" have impacts that are large and complex.

Changes in nature, has serious implications for people and our economic system. The insurance industry estimates the potential economic damage, caused by the impacts of global warming, to be hundreds of billions of dollars each year. In a number of regions impacts are already underway: decrease in cold temperature, increase in warm temperature, high sea levels and the number of heavy precipitation events are some exemples of those consequences. When we talk about Climate Risks in development countries as Brazil and India some specific consequences pop-up in our minds as impacts on agriculture, food and water shortages and changing patterns of disease.

ACCEPTANCE OF THESE REGULATIONS

1.1 The participants accept that the shorts may be saved by the organization or used in public and private exhibitions, provided that they are used for non-profit and educational or cultural purposes.

ENTRY REQUIREMENTS

2.1 The Contest opens for entries on august 10, 2015 and closes september 18, 2015. For your entry to qualify for consideration, you must meet the following requirements: Complete the Official Entry Form on www.projecthub.cc and upload at least one image with your entry. First, upload your video to YouTube, Veoh, or Vimeo. Then, when you complete the Entry Form, provide the link to the video where indicated on the form. We cannot accept any video files by e-mail. Submitted shorts must be 15 seconds lengh, credits not included. The credits will be considered as additional time.

File type options: shorts must be submitted in high resolution (1920x1080 full HD), frame ratio 29,7 preferably in MP4 H264 or .mov H264.

If there is any diolgue or locution included, the short must be submitted without It, however, the participant should attach the script, written on english, to the entry form.

There are no restrictions on the number of shorts an participant can submit for the creative call "The environment is changing". One submission form should be completed for each piece.

The process of signing up is free of charge.

By submitting shorts to "The environment is changing" creative call, filmmaker/producer takes the whole responsibility of copyright issues of music, script and other creative and technical aspects of shorts\animations.

Shorts that somehow imply religious, racial or sexual discrimination, should not be accepted.

Entries submitted without an link for download the short automatically will be disqualified, no exceptions. We cannot accept PowerPoint presentations, white papers, or other documents as illustrations. Text on illustrations should be limited to captions or call outs.

SELECTION, JURY AND AWARDS

- **3.1** The selection of the 05 winner shorts will be done by the organization of the creative call and a invited board of jury. The jury is made up of members of a recognized background in the animation and audio-visual area.
- 3.2 The organizers will reveal the selected works at octuber 09,2015 on www.projecthub.cc
- 3.3 Judges will take into consideration criteria such (i) sustainability content (ii) authenticity(iii) creativity (iv) technical quality (v) social media potential.
- 3.4 The judges are prohibited from entering the contest themselves or evaluating entries from any organization at which they are employed. All decisions of the judges will be final.
- 3.5 The jury's decisions will be non-appealable.

PRIZES

- **4.1** There will be selected 05 winners.
- **4.2** The jury is responsible for giving the awards specified below.
- Grand Award of the Jury: U\$S 3.000 (three thousand five hundred US dollars).
- *Thare may be incidence of taxes and discounts according to national laws.

EXHIBITIONS

5.1 The participants accept that the shorts may be saved by the organization or used in public and private exhibitions, provided that they are used for non-profit and educational or cultural purposes.

RESTRICTIONS AND NOTIFICATIONS

Entrants grant the Sponsors permission to contact them using the information provided on the contest entry

form, including name, address, email address, and phone number.

All federal, state, local, municipal, income, and other taxes (if any) are the sole responsibility of the winners. Entrants are authorized to and approve the use of images created from entry visuals provided for use in marketing materials to be produced by the Primary Sponsors and their assigns, including use on web sites. Entrants are authorized to and do grant the Sponsors, their affiliates, and assigns the right to use, reproduce, or incorporate in any manner whatsoever all or any portion of the aforementioned images. Entrants represent and warrant that the materials are owned by them or their company free and clear of any liens or claims of any third-party, that they have a legal right to grant the permission herein given on behalf of themselves, their company, or a third party, if appropriate. Furthermore, the entrant agrees that he/she/they, or, if the design is owned by his/her/their company, that his/her/their company will indemnify and hold harmless the Primary Sponsors, their affiliates, assigns, agents, and employees, against liability should any third-party claim that the use of the materials by the Primary Sponsors, their affiliates, assigns, agents, and employees violates any right of such third party to the materials.

Entrants agree to abide by the terms of these Official Rules and by the decisions of the Primary Sponsors/judges, which are final and binding on all matters pertaining to this Contest. By entering, they agree to waive any right to claim ambiguity or error in these Official Rules. Except where prohibited by law, the winners consent to the use of their name and/or likeness by the Primary Sponsors for advertising and publicity purposes without further compensation. Each entrant agrees that the Primary Sponsors and other Sponsors of the Contest and their parent companies, agents, representatives, affiliates, and employees will have no liability whatsoever for any injuries, losses, or damages of any kind resulting from his/her participation in the Contest, or resulting from the acceptance of prizes.

The Contest Sponsors assume no responsibility for any problems or technical malfunction of any telephone network or lines, computer systems, servers, software, Internet service providers, or e-mail systems; failure of any entry to be received on account of technical problems or incomplete, late, lost, damaged, illegible or misdirected electronic communications; or any combination thereof, including damage to entrants' or anyone else's computer equipment related to or resulting from participation or downloading of any materials in this Contest.

Participation in the Contest constitutes an agreement by each entrant, including all members of a team in the case of a team entry, to be bound by these Official Contest Rules. Sponsors reserve the right to disqualify persons found tampering with or otherwise abusing any aspect of this Contest as solely determined by the Sponsors. In the event the Contest is compromised by non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsors that corrupt or impair the administration, security, fairness or proper operation of the Contest, the Primary Sponsors reserve the right to suspend, modify or terminate the Contest. Caution: Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of this Contest is a violation of criminal and civil laws, and should such an attempt be made, Sponsors reserve the right to seek damages from any such entrant to the fullest extent permitted by law.

By entering the Contest, the entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of or in connection with the Contest, or any prizes awarded, shall be resolved individually without resort to any form of class action; (2) any claims, judgments and awards shall be limited to actual out-of-pocket costs incurred in entering the Contest, but in no event attorney's fees; and (3) under no circumstances will any entrant be permitted to obtain any award for, and entrant hereby waives all rights to claim, punitive, incidental or consequential damages and any and all rights to have damages multiplied or otherwise increased and any other damages, other than damages for actual out-of-pocket expenses incurred in entering the contest.

The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by web site users or by any of the equipment or programming associated with or utilized in the Contest.





